

International Master Programmes TOURISM for Siberian regions



3-year TEMPUS project
coordinated by Aalborg University, Denmark

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PROJECT AIM

New tourism education, new tourism

- ❑ establish European quality International Master Programmes "Tourism" in three Siberian regions: Tomsk, Altai and Khanty-Mansiysk
- ❑ direct participation of EU universities and regional tourism authorities and enterprises
- ❑ build educational capacity and human competences in regions with considerable, but hitherto under-utilised, touristic potential
- ❑ contribute to economic diversification in regions otherwise depending on primary or secondary sectors of activity

PROJECT PARTNERS

University partners

- ❑ Aalborg University, Denmark (grant-holder)
- ❑ Tomsk Polytechnic University (Siberian coordinator)
- ❑ Altai State Technical University
- ❑ Yugra State University
- ❑ Corvinus University, Budapest, Hungary
- ❑ Vienna University of Applied Sciences

Partners

- ❑ Regional government, Tourism organisations

PROJECT ACTIVITIES

Programme preparation

- development of course structure
 - *quality control and coordination*
- development of courses
 - *visits to EU partners by Siberian teachers*
 - *quality control and coordination*
- guest lectures by EU-based teachers
- installation of distance learning equipment

PROJECT ACTIVITIES

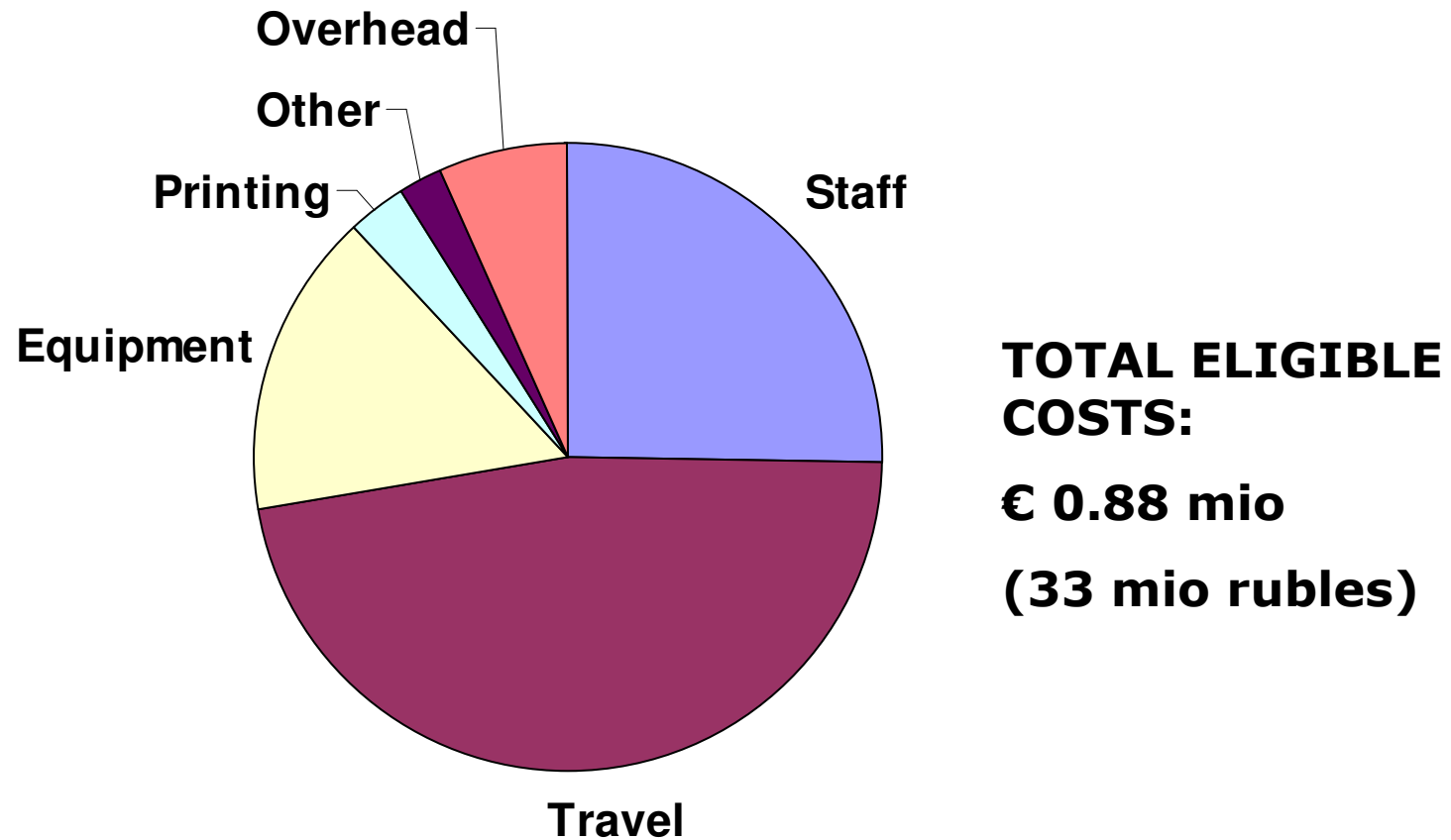
Programme implementation

- Master programmes start autumn 2010/2011
 - *Siberian students visiting EU partner universities*
 - *guest lectures by EU-based teachers*
 - *distance learning between Siberian universities*
 - *distance learning between Siberian and EU universities*
- dissemination of experience to interested institutions

Next steps

- further development of teaching collaboration
- collaboration in research projects

Preliminary project budget



PROJECT EXPERIENCES

Challenges

- ❑ development of tailor-made Master programmes
- ❑ meeting of learning cultures
- ❑ meeting of organisational cultures

Opportunities

- ❑ unique ongoing two-way learning process
- ❑ extended future collaboration
- ❑ last but not least: a great experience to participate in

MORE INFORMATION

Websites

<http://tempus-tourism.aau.dk/>

<http://www.tempus-tourism.tpu.ru/>

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